

BROADCAST METEOROLOGIST

Meteorological Operations

Title: Broadcast Meteorologist
Division: Meteorological Operations
Location: Wellington, New Zealand
Responsible to: Assigned Manager (TBA)
Date: September 2018
Code: 13058

Purpose

To deliver effective communication of the weather story across all media products locally and worldwide, including being the weather anchor for the preparation and presentation of high quality weather broadcasts for multi-media delivery.

Accountabilities

1. Write, produce and present short daily weather shows for multimedia distribution. This could include writing, producing and presenting longer form weather content covering global weather events (e.g. cyclones, hurricanes, storm surges), weather for events of public interest (e.g. major sporting tournaments, civic events, music events), short clips for commercial clients and severe and/or impactful weather events domestically.
2. Collaborate, build and maintain effective working relationship with the Communications Meteorologist. This may include working closely with the media shift meteorologist(s) on duty, assisting as required; the provision of public commentary on significant and/or impactful weather events; performing radio, television and online interviews; creating news releases and social media content.
3. Provide support as required by Manager to ensure that MetService is recognised as the official, authoritative, credible and trusted source of weather forecasts for New Zealand and further abroad.
4. Support a high degree of collaboration with the Brand and People Experience Communications Team to ensure that MetService delivers the highest level of quality for all media & public weather communications.
5. Work with appropriate staff to develop and deliver a programme to educate and upskill selected or assigned meteorologists on effective broadcast communication
6. Undertake additional projects and responsibilities from time to time as assigned by your Manager or a delegated substitute.

Key Relationships

Internal:

- GM, Meteorological Operations
- Communications Meteorologist
- Senior Broadcast Operator and Studio Production Team
- Forecast Operations Managers
- Media Shift Meteorologists
- Meteorologists and Weather Communication Advisors
- Communications Manager (B&PE)

External:

- Media customers
- The media

Staff Responsibility:

Direct Report: Nil

Indirect Report: Nil

Financial Responsibility:

Budget: Nil

Delegated Authority: Nil

Person Specification

Knowledge, Skills & Qualifications:

Essential:

- Excellent ability to understand and interpret weather information and data used in operational forecasting. Prior operational forecasting experience with appropriate degree and WMO Meteorologist and/or BIP-M qualification
- Prior broadcasting experience
- Highly developed interpersonal skills and ability to quickly build trust and maintain strong positive relationships that inspire confidence with internal and external contacts/customers
- Ability to explain complex meteorological and probabilistic concepts clearly and concisely to individuals and groups with no or little scientific background
- Excellent ability to generate forecasts from meteorological data sets using forecast
- Excellent imagery interpretation skills consistent with modern techniques and data
- Knowledge of, and ability to, generate creative ideas for weather productions; adept at translating complex weather patterns into easy to understand presented content for a diverse audience
- Demonstrate strong organisational skills; works well under pressure and maintains high quality of work that supports the creative work
- Excellent verbal & written communication skills
- Comfortable and confident in a variety of settings including video presentation and live interviews
- Familiarity with office-based computer systems and use of social media tools. Able to work easily with, and quickly pick up, new technologies
- Constructively relates to a wide range of people with open-mindedness and good-will

Desirable:

- Good understanding of global meteorology
- Working knowledge of Weatherscape; creation of shows and content
- Working knowledge of current forecast production tools; tools IBLs VW, Snowie, VMS, Advisor etc
- Familiarity with communication and media product offerings outside of MetService/MetraWeather

Note: The requirements of this position description may change from time to time to meet operational or other requirements.

Our Values	Values in Action	Values Descriptor
<p>ADAPTABILITY AND FLEXIBILITY</p> <p>To be flexible and adaptable in response to, and ahead of, changes in conditions and stakeholder needs.</p>	<p>Embrace Change</p> <p>Optimise our Business</p>	<p>Recognises that change is at the core of our business. Knows how to make change work, by thinking ahead or being open minded to new ideas.</p> <p>Makes the most of our business opportunities. Is responsive, makes smart decisions and positions our business to achieve its goals.</p>
<p>THE POWER TO SHINE</p> <p>Having the skills, abilities, drive and support to do a great job.</p>	<p>Recognise Success</p>	<p>Takes the initiative to bring out the best in themselves and others. Celebrates successful outcomes.</p>
<p>EVERYONE IS VALUED</p> <p>To appreciate equally the value of everyone working at MetService and their individuality.</p>	<p>Collaborate</p> <p>Respect All</p>	<p>Actively contributes to a work environment where together we achieve our goals. Openly communicates and cooperates with colleagues, customers and suppliers.</p> <p>Recognises and shows a genuine appreciation for the strengths and opinions of others. Engages in debates in a respectful manner.</p>
<p>ACHIEVEMENT</p> <p>To achieve something noteworthy and admirable through meeting challenges both personally and professionally.</p>	<p>Take Ownership</p>	<p>Takes responsibility for their own decisions and actions. Always works with the best business interests of MetService at heart.</p>
<p>FREEDOM TO ENJOY LIFE</p> <p>Working for a financially successful company with a sustainable future.</p>	<p>Support Growth</p> <p>Enable Innovation</p>	<p>Future focused or an advocate for continued improvement where we learn from experiences and mistakes.</p> <p>Supports a climate of creativity and new ways of doing things.</p>